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[February 19, 2007]

Award-giving body fetes outsourcing companies

(Business World (Philippines) Via Thomson Dialog NewsEdge) Eight firms were short-listed by of the International Information and Communication Technology (ICT) Awards committee in its search for the Best Business Process Outsourcing (BPO) Company of the Year.

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In a press conference yesterday, the International ICT Awards said PeopleSupport, e-Telecare Global Solutions, Convergys, Accenture, Inc., SPI, Sykes Asia Inc., Sutherland Global Services and Ambergris Solutions were the eight finalists for the award.

This is the first time that the awards body will

recognize BPOs in the country. Organized by the Canadian Chamber of Commerce, International ICT Awards aims to recognize the performance of the country's leading international ICT and BPO firms.

Forge valuable relationships at The World's Only IP Communications Development Event. Communications Developer Conference is May 15-17, 2007 in Santa Clara.

Nominees were selected based on criteria such as growth in their revenues and employees, the size and diversity of international clients and the depth and breadth of their competencies.

Richard Mills, president of the International ICT Awards - Manila 2007, said the ceremony provided a medium to promote the work of the companies to local and international players in the industry.

"The Philippines is an excellent choice for customer services. We're trying to introduce international ICT players to the Philippines."

Seven other special awards will also be given during the ceremony, including Best New BPO Locator, BPO Employer, Fastest Growing BPO Company, and Most Innovative BPO Company.

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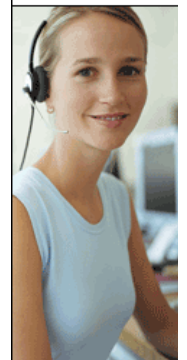
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Wal-Mart Launches Digital Movie Store

Wal-Mart has launched its long-awaited online movie download store. The new venture puts more content at the fingertips of consumers and puts Apple's iTunes on the defensive.

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 New Dates! May 15-17, 2007
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